A Pear

DIGITAL MARKETING



Elevating Brands. Beyond Expected.

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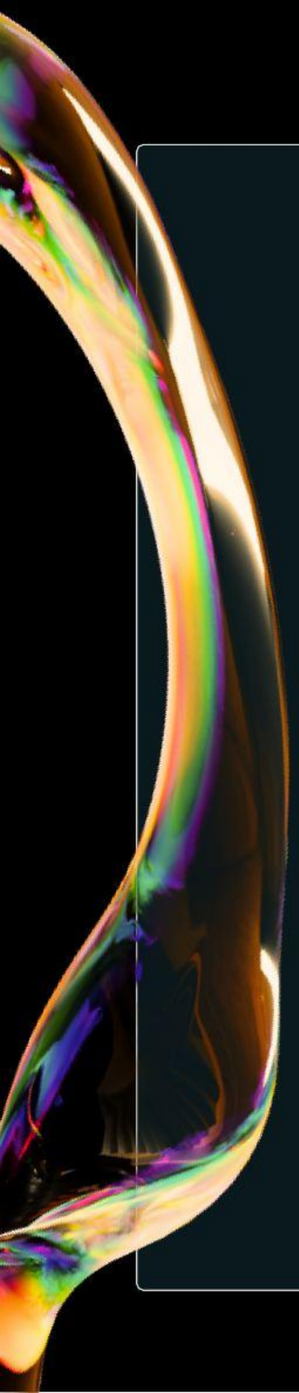
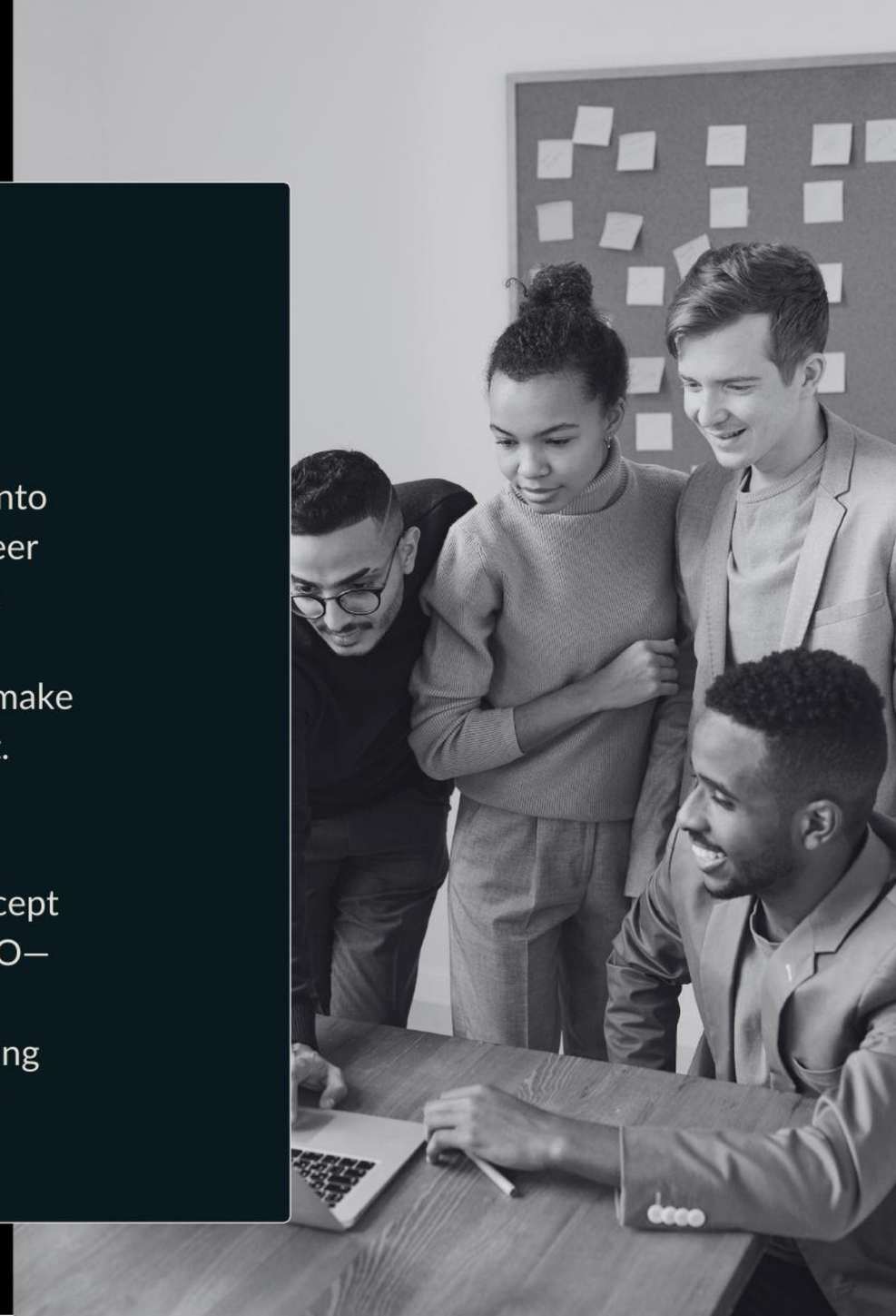


OUR CORE MISSION

Our purpose is simple: to transform your deep professional expertise into an undeniable digital authority. We don't settle for visibility; we engineer market dominance. By unifying high-production content with strategic search mastery, we ensure your brand transcends mere presence to dominate client perception across every critical platform. We exist to make your entire marketing effort a clear, measurable, revenue-driving asset.

This authority is built through specialized execution you won't find anywhere else. We combine high-production video content (from concept scripting to professional Ready to Use Video) with next-generation SEO—including advanced (AEO) and Local GBP ranking. This comprehensive approach is seamlessly complemented by meta ads management (turning leads into guaranteed appointment bookings) and premium brand and website design, delivering a confident, end-to-end client journey.





WHO WE ARE & WHAT WE DO

Brand Architecture

We design your digital presence to be a high-performance asset, not just a static display. From premium website design to complete brand identity architecture, our work is focused on maximizing user trust and guiding visitors smoothly from awareness to action.

Search Dominance & Lead Generation

We guarantee your expertise is found by the right clients at the right time. Our mastery in Answer Engine Optimization (AEO), local GBP ranking, and surgical Meta Ads management is engineered to convert targeted interest directly into pre-qualified appointments and robust sales pipelines.

The Premium Content Engine

We transform your brand narrative into high-converting assets. Our in-house production studio handles everything from professional scripting to ready-to-use videos, ensuring your message is delivered with polish, credibility, and maximum engagement across all platforms.

THE MARKET PROBLEM & OUR SOLUTION

MARKET PROBLEM

The modern corporate landscape is saturated by digital agencies delivering generic, low-quality solutions and following outdated 'one-size-fits-all' playbooks. The common outcome is predictable: low return on investment (ROI). Most firms suffer from fragmented campaigns, relying on vanity metrics, and failing to use content with the visual and strategic authority

OUR SOLUTION

A Pear Digital replaces fragmented tactics with a revolutionary end-to-end system engineered for superior ROI. We eliminate quality risk via professional content and secure market visibility. Crucially, we link spending directly to revenue through Meta Ads optimized for guaranteed appointments, delivering a predictable path to authority and truly elevating your brand beyond expected.

THE A PEAR ADVANTAGE: OUR FOUR-PILLAR METHODOLOGY

PRECISION CONVERSION SYSTEMS

We move beyond passive advertising by engineering Meta Ads campaigns specifically for guaranteed appointments and rapid ROI. This links your spending directly to your sales pipeline, delivering predictable, profitable customer acquisition.

FULL-SPECTRUM SEARCH DOMINANCE

We secure your market authority wherever clients search. Our specialized expertise in Local (GBP), AIO, and AEO ensures your brand dominates search results and becomes the definitive, trusted answer in your industry.

HIGH-AUTHORITY ACCELERATION

We establish your leadership by transforming concepts into premium, multi-platform assets. From expert scriptwriting and professional production (with anchor) to full personal branding integration, we guarantee audience trust and expansive reach.

PILLAR BRAND ARCHITECTURE

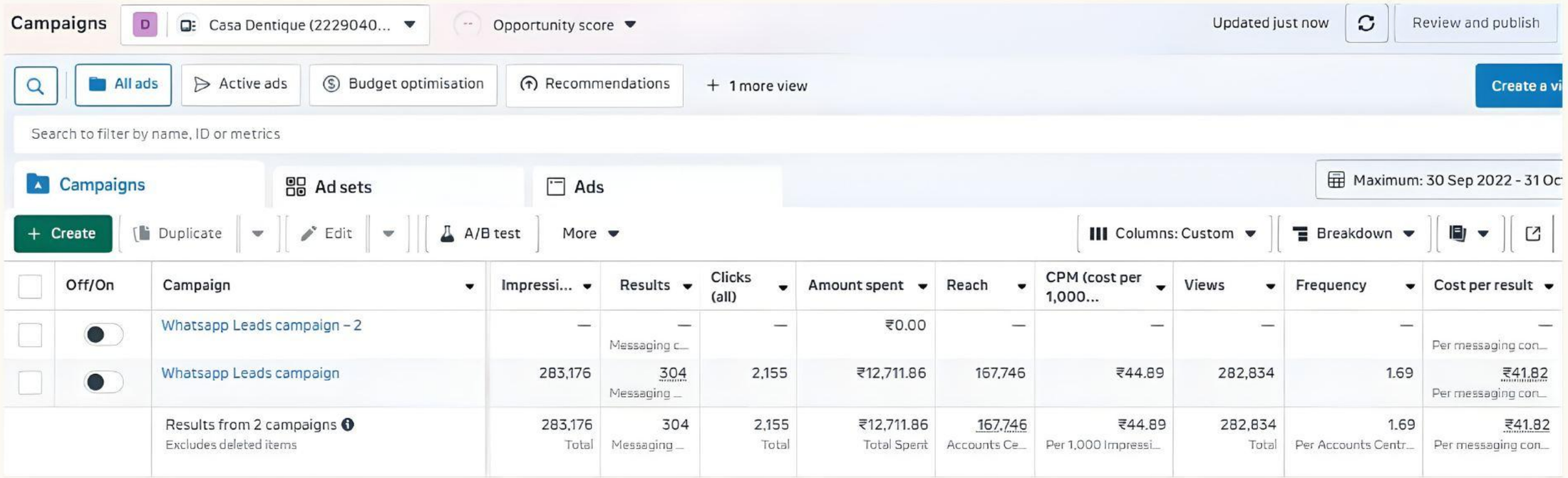
We build a robust foundation for enduring trust and growth. Our process crafts every essential asset—from logo and website design to the entire suite of company profile, catalogue, and corporate media—ensuring visual excellence and strategic alignment.

OUR CORE SERVICES

We are a full-stack digital authority partner that connects your investment directly to your bottom line. We build and execute high-performance ecosystems by managing Meta and Google Ads with a precision system that guarantees leads-to-appointment conversions. This is anchored by our in-house High-Authority Content Engine—offering professional scripts, green screen recording, and anchor talent—ensuring your message cuts through the noise. This entire framework is supported by cutting-edge SEO expertise (AIO, AEO, and Local Ranking) and premium Brand & Website Design, creating a measurable, end-to-end path to market dominance.



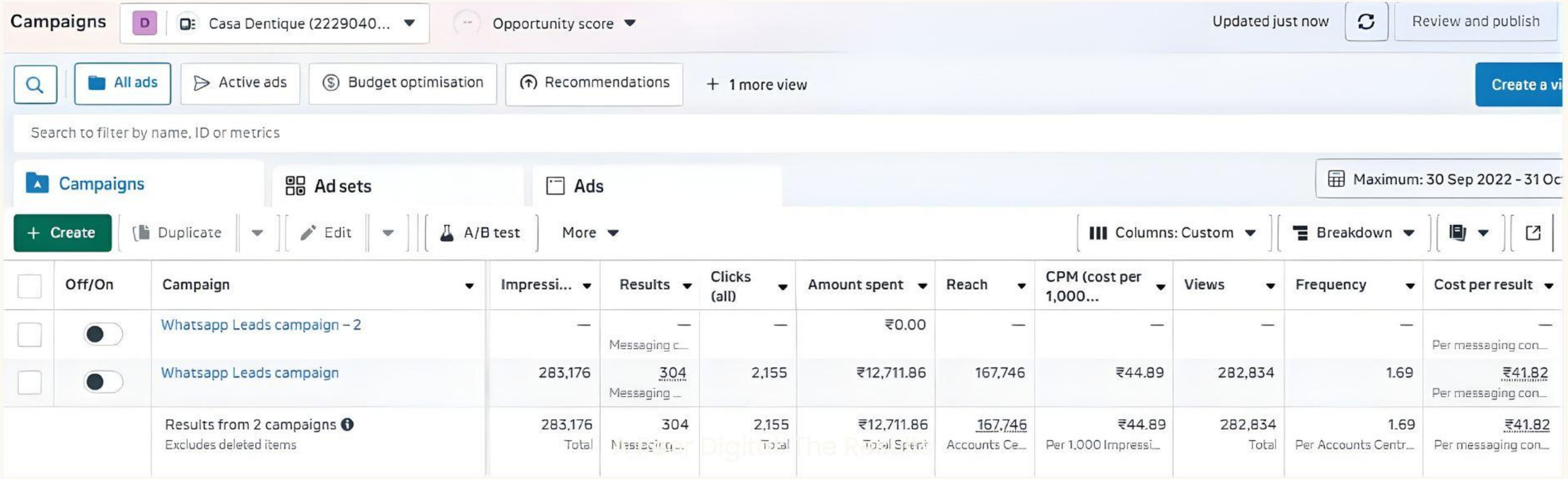
APOLLO HOSPITALS



Off/On	Campaign	Impressi...	Results	Clicks (all)	Amount spent	Reach	CPM (cost per 1,000...	Views	Frequency	Cost per result
	Whatsapp Leads campaign – 2	—	— Messaging c...	—	₹0.00	—	—	—	—	— Per messaging con...
	Whatsapp Leads campaign	283,176	304 Messaging ...	2,155	₹12,711.86	167,746	₹44.89	282,834	1.69	₹41.82 Per messaging con...
	Results from 2 campaigns ⓘ Excludes deleted items	283,176 Total	304 Messaging ...	2,155 Total	₹12,711.86 Total Spent	167,746 Accounts Ce...	₹44.89 Per 1,000 Impressi...	282,834 Total	1.69 Per Accounts Centr...	₹41.82 Per messaging con...

Investing ₹18,274 + GST in Meta Ads generated 179 high-intent conversations and 35 booked appointments. This precision strategy delivered a direct revenue of ₹2.3 Lacs+, not including additional walk-ins driven by the enhanced social media brand presence.

CASA DENTIQUE HOSPITALS



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Investing ₹12,711.86 + GST in Meta Ads generated 304 high-intent conversations and 32 booked appointments. This precision strategy delivered a direct revenue of ₹1.8 Lacs + including additional walk-ins driven by the enhanced social media brand presence.

OUR HAPPY CLIENTS































MEET THE TEAM



SAHIL PAHUJA

Chief Executive Officer



GUNEET SINGH

Business Development Head



RITU KARSI

Operations Head



GIRISH RAWLANI

Content Director

ACCOMPLISHMENTS DATE



2020-2022

We started in 2019 by mastering local digital needs, expanding our expertise across various demanding industries, including restaurants, interior design, artists, and niche real estate projects.

2023-2024

We achieved dominance within the highly competitive Real Estate sector, supported by team expansion that led to a roster of 20+ happy clients, validating our capacity for reliable, scalable results.

2025

We expanded our High-Value partnerships to include industry leaders like Lodha, Rustomjee, and Konark, while also successfully entering the high-demand sectors of specialized hospitals and clinics.

2026

We are pioneering the next decade of data-led marketing, expanding our high-value, end-to-end system across major global markets, starting with acquisitions in the Middle East and United States.



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